

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Tourism Promotion - Payment for release of advertisement in Outlook Traveller Getaways Guides - Sanction of Rs.2,95,000/- - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1103

Dated: 27-12-2011

Read the following:-

1. From the Regional Manager, Outlook Traveller Getaways Guides, New Delhi, Lr., Dated: 05-07-2011.
2. Bill from M/s. Stark Communications (Cochin) Private Limited, Hyderabad, Invoice No. 11-12/9245, Dated: 01-09-2011.

ORDER:

In the reference 1st read above, the Regional Manager, Outlook Traveller Getaways Guides, New Delhi has stated that to introduce the Outlook Traveller guides from Outlook group. Over the past many years, their 16 Travel Guides have sold more than 2 million copies and have won the National Tourism award 4 times. The titles are spread over from themes like Weekend breaks from Metros to State guides on Rajasthan and Himachal, from themes like Driving Holidays to City guides on Delhi, Bangalore etc. And requested for sponsor an amount of Rs.2,95,000/-.

2. In the reference 2nd read above, M/s. Stark Communications (Cochin) Private Limited, Hyderabad has submitted a bill for an amount of Rs.2,95,000/- towards releasing of advertisement in Outlook Traveller Getaways Guides.

3. Government after careful examination of the matter, here by sanction an amount of Rs.2,95,000/- (Rupees Two Lakhs and Ninety Five Thousand Only) towards expenditure incurred for release of advertisement in Outlook Traveller Getaways Guides.

4. The amount sanctioned at para - 3 above shall be debited to the following head of Account:

“3452- Tourism-01-Tourist Infrastructure - 102 Tourist Accommodations & other facilities to Tourists - Schemes included in PLAN,GH 11- Normal State Plan SH (12) - Advertisement for Promotion of Tourism, - 260 - Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing and Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 3 above from Permanent Advance of PMU, initially and disburse the same to M/s. Stark Communications (Cochin) Private Limited, Hyderabad. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall recoup the amount by submitting the paid bills to the Deputy P.A.O., Secretariat Branch, Hyderabad.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN

SECRETARY TO GOVERNMENT (T)

To

M/s. Stark Communications (Cochin) Private Limited, Hyderabad.

The Assistant Secretary to Government & Drawing and Disbursing Officer,
YAT & C Department.

The Deputy Pay & Accounts Officer

The YAT & C (PMU - Claims) Department.

Copy to:

P.S to Secretary (Tourism).

P.A. to Additional Chief, YAT & C (PMU) Department.

SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER